

# MENDOCINO ART CENTER'S 2011 SUMMER ARTS FAIR

## Date & Time

Saturday, July 16<sup>th</sup> and Sunday, July 17<sup>th</sup>. Fair hours are 10 AM to 5 PM each day.

## Booth Spaces

Spaces are all located outside on the grounds of the art center. They are approximately 10x10 feet, although some spaces may be longer and narrower or wider and shorter if located at the grounds perimeter along the street. No electrical power available.

## Fee

There is a \$50 booth fee plus a 15% commission on all sales. All money raised goes to support the Art Center's programs. Please make checks payable to the Mendocino Art Center. If you are not accepted, your booth fee check will be returned with your images. Exhibitors are responsible for collecting sales tax.

## Jurying

Hand-made original artwork in all media is acceptable. To apply, send photographs, high quality ink jet prints or a CD with high quality digital images of your current work along with a photo or drawing of your display. Images should be labeled with the artist's name and address. Please indicate if you want your CD or photos returned. Include a self-addressed stamped envelope with adequate postage, we will be mailing you a letter and set up information.

## Deadline

All applications must be postmarked by April 30<sup>th</sup>, 2011.

## Refunds

There will be no refunds for cancellations after June 15th.

## Contact Information

Mendocino Art Center, P.O. Box 765, Mendocino, CA 95460.

Phone 707-937-5818 • FAX 707-937-4625.

Email: [director@mendocinoartcenter.org](mailto:director@mendocinoartcenter.org) Web site: [www.mendocinoartcenter.org](http://www.mendocinoartcenter.org)

## Other Information

The weather in Mendocino can be foggy and cool in July so come prepared. A list of housing will be provided by the Art Center on request. Limited R.V. parking is available at the Art Center for participants and there are several campgrounds nearby. Competition in the jury process is very competitive and this makes the quality of your images and presentation very important. We also pay attention to the postmark on your application.

Please indicate if you have a preference for space assignments. We will do our best to see that you get the area you request but there is no guarantee you can have a particular space. We will be using a map similar to last summer's. Remember there will be music in front of the theater.

This will be the Mendocino Art Center's 52<sup>nd</sup> Summer Art Fair! We hope you can join us for this special event!

**Mendocino Art Center Summer Art Fair 2011**  
**July 16<sup>th</sup> and 17<sup>th</sup>**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

WEBSITE \_\_\_\_\_

RESALE NUMBER (REQUIRED) \_\_\_\_\_

CATEGORY OF WORK \_\_\_\_\_

DESCRIBE THE PROCESS BY WHICH YOU CREATE YOUR WORK \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Briefly describe each image (photo or digital file)

Image #1 \_\_\_\_\_

Image #2 \_\_\_\_\_

Image #3 \_\_\_\_\_

Image #4 \_\_\_\_\_

Image #5 \_\_\_\_\_

*I have read and agreed to the specified terms and conditions of participating in the Mendocino Art Center's 2011 Summer Art Fair. I agree to pay a 15% commission on my gross sales to the Art Center at the end of the show. I agree to comply with all show rules and release the Mendocino Art Center and its representatives from all liability in regard to the display of my work, equipment and materials. I understand that there are no refunds or rain checks due to inclement weather.*

Signed \_\_\_\_\_ Date \_\_\_\_\_

I have enclosed:

\_\_\_\_\_ a fully completed application form

\_\_\_\_\_ \$50 booth fee made out to MAC

\_\_\_\_\_ a self addressed stamped envelope with sufficient postage to return your work

\_\_\_\_\_ 5 images of my work, either as digital files or photos properly labeled

No refunds will be given for cancellations after June 15<sup>th</sup> 2011

Please send this completed form with a \$50 check made out to MAC by **April 30<sup>th</sup> 2011** to:  
**MAC Summer Art Fair, P.O. Box 765, Mendocino, CA 95460**