



**MENDOCINO ART CENTER**  
GENERAL SESSION BOARD MEETING  
MINUTES: September 28, 2016 **APPROVED 102616**

## Agenda

<b>BOARD OF DIRECTORS</b>	Call to Order:	John Cornacchia
John Cornacchia <i>President</i>	Approval of Minutes:	Secretary
Rick Keller <i>Vice President</i>	Public Comment:	John Cornacchia
<i>Secretary</i>	Reports:	
Donna Worster <i>Treasurer</i>	President's Report:	John Cornacchia
	Treasurer's Report:	Donna Worster
	Administrative Director's Report:	Celia Shelden
	Gallery & Exhibition Report:	Janis Porter
	Facilities Report:	Rick Keller
	Marketing Report:	Dale Moyer
Debra Lennox Dale Moyer Janis Porter Lucia Zacha	New Business:	John Cornacchia
	Old Business:	John Cornacchia
	Adjournment:	John Cornacchia
<b>Emeritus Members</b> Chuck Bush Marion Bush Liliana Cunha Dr. Don Paglia Leona Walden	Usual Monthly Meetings:	
<b>Administrative Director</b> Celia Shelden	• Board Meetings are held on the 4 <sup>th</sup> Wednesday of the month at 4:30pm in the Nichols Gallery	
	• Executive Committee meetings are held on the 2 <sup>nd</sup> Wednesday of the month at 4:45pm in the Administrative Office	
	• Gallery & Exhibition Committee: TBD	
	• Facilities Committee: TBD	
	• Marketing & Publicity Committee: TBD	



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BOARD MEMBERS		BOARD MEMBERS	
JOHN CORNACCHIA, President	Present	JANIS PORTER	Present
RICK KELLER, Vice President	Present	DEBRA LENNOX	Absent
DALE MOYER, Secretary	Present	LUCIA ZACHA	Absent
DONNA WORSTER, Treasurer	Absent		
CELIA SHELDEN, Administrative Director	Present		

Public: Don Paglia

Motion ID	Motion	1 <sup>st</sup> /2nd	Disposition
M092816.01	General Session Minutes Approval	POSTPONED	NA
M092816.02	Motion to Adjourn	RK/JP	UNANIMOUS

**Call to Order:** 4:44pm by Board President, John Cornacchia

**M092816.01 Motion to Approve Minutes:**

- Approval of minutes postponed to next Board of Directors meeting

**Public Comment: John Cornacchia**

- None

**President’s Report: John Cornacchia**

- No report

**Treasurer’s Report:**

- No report

**Administrative Director’s Report: Celia Shelden**

**Education**

- August P&L didn’t include 3 classes included in summer enrollment that ended 9/1 or later. These will be reflected in the September P&L.
  - Josh Latkin 5022
  - Carolyn Lord 2484
  - Ronda Coryell 5945.50
  - Total Tuition =\$13,451
- Bob Burridge August tuition was down 20% from last year, explaining a difference of - \$5687 in the August P&L comparisons
- 17 Winter Classes now available for registration
  - Ceramics 6
  - Fine Arts 6
  - Jewelry 5 (9 already enrolled)



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Student Enrollment	Winter		Spring		Summer		Fall	
	2016 Final	2015 Final	2016 Final	2015 Final	2016 Final	2015 Final	2016 To date	2015 Final
<b>Total</b>	<b>72</b>	<b>21</b>	<b>169</b>	<b>194</b>	<b>382</b>	<b>374</b>	<b>140</b>	<b>143</b>
Ceramics	26	0	32	14	80	56	30	15
Fine Art	46	21	53	84	182	149	56	53
Jewelry	0	0	44	56	59	78	34	29
Sculpture	0	0	0	10	3	23	5	5
Fiber	0	0	40	30	58	68	15	41

Classes Offered	Winter		Spring		Summer		Fall	
	2016 Final	2015 Final	2016 Final	2015 Final	2016 To Date	2015 Final	2016 To Date	2015 Final
<b>Total Offered</b>	<b>15</b>	<b>3</b>	<b>53</b>	<b>50</b>	<b>58</b>	<b>61</b>	<b>38</b>	<b>48</b>
<b>Total Canceled</b>	<b>2</b>	<b>0</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>8</b>	<b>5</b>	<b>25</b>
<b>Cancellation Rate</b>	<b>13%</b>	<b>0%</b>	<b>33%</b>	<b>38%</b>	<b>29%</b>	<b>13%</b>	<b>TBD</b>	<b>52%</b>
Ceramics	6 0 0%	0	14 3 21%	6 4 66%	11 3 27%	13 2 15%	6 2 TBD	5 2 40%
Fine Art	9 2 22%	3 0 0%	14 5 35%	16 4 25%	21 2 9%	22 3 13%	14 1 TBD	14 7 50%
Jewelry	0	0	10 2 20%	10 1 10%	9 3 33%	10 0 0%	7 0 TBD	9 4 44%
Sculpture	0	0	6 6 100%	9 7 77%	5 4 80%	6 2 33%	1 0 TBD	6 5 83%
Fiber	0	0	9 2 22%	9 3 33%	12 5 41%	10 1 10%	10 2 TBD	14 7 50%

**AIRs**

2016/2017 AIR Tentative Schedule

Arrivals

Presentations to Board, Staff and Community

Oct 1 – Oct 7

Postponed to November

**Studios**

Pavlos Mayakis wins Educator Champion for the Arts from the Arts Council of Mendocino County

The likely date for the County Supervisors' Proclamation (with a reception to follow) is Tuesday, October 18<sup>th</sup>



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## **Gallery**

\$17k in August Sales  
\$647 in Exhibitions  
All other income from Gift Shop

Early MOPO Gallery Sales numbers are approx. 10k

## **Fundraising**

### **Events**

- MOPO Wrap Up
- Thanksgiving Fair Update

### **Donations**

- Terry Lyon Trust first distribution coming this month
- Second distribution coming in October

## **Facilities**

### **Sewer Pipe Replacements**

- All 3 areas identified as problems have been fixed for under \$1,000

### **Apt 5**

- Major progress has been made
- Schedule pushed back

### **Computer Upgrades**

- All wifi on campus has been replaced with added speed and coverage
- New server has been built and is functioning “virtually”
- Next step is workstations

### **Gallery/Exhibition Committee: Janis Porter**

- Janis reported on the silent auction in the Nichols gallery benefitting the Education Department & Scholarship fund. She asked the board to check it out & make bids.
- Janis felt the 4<sup>th</sup> Annual Mendocino Open Paint Out went very smoothly.

### **Facilities Committee: Rick Keller**

The Facilities Committee did not meet during September as it was difficult to get all members together. Notwithstanding Celia and I discussed items that should have been discussed in a meeting.

First is the continuing leak in the Theatre bldg. A plan for determining just when that leak occurs is in process. Next was a list of small items in the apartments and the difficulty of transition for the new AIR's. We discussed painting the Stevenson Studio, apartment 7 and the its roof and need for replacement also half the roof on the Stevenson needs replacement. We feel a second



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quote is necessary. The South wall in ceramics leaks near the floor and it would be nice to solve that problem before winter. There is some follow up work on the WIFI and unnecessary electrical cables need to be removed from the exterior of the main building. The air conditioner must be removed from room 5 and then display for Stussy art must be arranged.

All of these issues will be on Gabe's plate when he returns from vacation next week.

The next meeting of the facilities committee is scheduled for October 11, at 3pm here at the MAC.

**Marketing/Communications Report: Dale Moyer**

- Dale noted that MOPO was terrific this year. The Quick Draw competition was held in Rotary Park & the public turned out to participate & vote. He heard so many great comments & felt the quality of art was up & hope it keeps improving.
  - Celia commented that the quality of work is up because the winners & featured artists from previous years keep coming back as participants. We are attracting higher quality artists year after year & have some great ideas for the future.

**New Business: John Cornacchia**

- Don Paglia & the Board talked about using the window space in the Nichols Gallery to display Maxine Stussy Frankel's work. The Zacha Legacy Society tiles can be moved to a different location in the Gallery.
- Don Paglia mentioned he has reconnected with Woodbury University & hopes to have an exhibition at the MAC concurrently with them next November, if we are not already committed.

**Old Business: John Cornacchia**

- None

**M092816.02 Motion to Adjourn: John Cornacchia**

- Rick Keller moved, Janis Porter second, MSP, Meeting adjourned at 5:28pm

**Recording secretary:** Gina Hurst-Roach

A handwritten signature in cursive script, appearing to read 'Donna Worster', written in black ink.

\_\_\_\_\_ Date: 10/26/16 Approved: M102616.01 DM first, DL second

**Donna Worster, Secretary**