

**Call for Artists!**

# Mendocino Art Center



Alex Szabados



Hudson River Inlay



Bob Rhoades

## 59th Annual Summer Arts & Crafts Fair July 14-15, 2018



Susan Barnes



Viking Pottery



Tess McGuire

**Deadline Extended to May 17, 2018**

### Join us for one of the Mendocino Art Center's biggest fundraisers of the year

This is your opportunity to help one of the most vital art organizations on the Mendocino Coast, and our opportunity to support artists with a visible and well attended retail opportunity. You will be surrounded by fellow artists, art lovers, and new and old customers while enjoying the beautiful coastal headlands and the charming town of Mendocino. This Fair takes place on the second of three weekends during the ever popular Mendocino Music Festival, a big draw for tourism in our area. Our studios will be open to the public for free art demonstrations and mini workshops. Join us with your handmade original artwork for a fabulous weekend!

### Apply to be a Vendor

Handmade original artwork in all media is acceptable. Applications will be juried in order to ensure an interesting mix of media and quality work for our attendees. To apply, complete the application below and include 5 digital high resolution photographs of your current work along with a photo or drawing of your display. **High resolution digital photos may be used in our promotional materials.**

Last year's top grossing vendors will be given the opportunity to select their booth space. All other booth spaces are assigned by the event committee. Spaces are all located outside on the grounds of the Art Center. They are approximately 10x10 feet. No electrical power is available. Accepted vendors will be notified by the end of May and provided with more detailed information about booth set up and overall schedule.

### Fees

There is a \$75 booth fee plus a 15% commission on all sales. All money raised goes to support the Art Center's programs. Please make checks payable to the Mendocino Art Center. If you are not accepted, your booth fee check will be returned with your images if you supplied us with a return envelope. Exhibitors are responsible for collecting sales tax. The Mendocino Art Center cannot process credit card sales for any vendors. No refunds will be given after June 15, 2018.

**Mendocino Art Center**  
**59th Annual Summer Arts & Crafts Fair**  
July 14–15, 2018 • 10am-5pm

NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ WEBSITE \_\_\_\_\_

EMAIL (REQUIRED) \_\_\_\_\_ RESALE NUMBER (REQUIRED) \_\_\_\_\_

**CATEGORY OF WORK** (PLEASE CIRCLE)

CERAMICS      JEWELRY      FINE ART      TEXTILES      FOOD      OTHER \_\_\_\_\_

**DESCRIBE THE PROCESS BY WHICH YOU CREATE YOUR WORK** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

I have read and agreed to the specified terms and conditions of participating in the Mendocino Art Center's 2018 Summer Arts & Crafts Fair. I agree to pay a 15% commission on my gross sales to the Art Center at the end of the show. I agree that I am responsible for claiming my sales tax with the State of California. I agree to comply with all show rules and release the Mendocino Art Center and its representatives from all liability in regard to the display of my work, equipment and materials. I understand that there are no refunds or rain checks due to inclement weather. I understand photos I have submitted of my work may be used in promotional material.

**Signed** \_\_\_\_\_ **Date** \_\_\_\_\_

**I have enclosed:**

- a fully completed application form
- \$75 booth fee made out to MAC
- 5 images of my work
- a photo or drawing of my booth display

**Please send this completed form to:**

Mendocino Art Center Summer Art Fair  
PO Box 765  
Mendocino, CA 95460

Or by email to [register@mendocinoartcenter.org](mailto:register@mendocinoartcenter.org)

**Questions?**

Please call Alissa Mittl, Mendocino Art Center Registrar at 707.937.5818 x 10  
or visit our web site at [MendocinoArtCenter.org](http://MendocinoArtCenter.org)