



MENDOCINO ART CENTER'S
58TH ANNUAL
SUMMER ARTS & CRAFTS FAIR
JULY 15TH & 16TH
10AM TO 5PM
CALL FOR VENDORS
APPLICATION DEADLINE EXTENDED
MAY 17, 2017

Please join us for one of the Mendocino Art Center's biggest fundraisers of the year.

This is your opportunity to help one of the most vital art organizations on the Mendocino Coast, and our opportunity to support artists with a visible and well attended retail opportunity. You will be surrounded by fellow artists, art lovers, new and old customers while enjoying the beautiful coastal headlands and the charming town of Mendocino. This Fair takes place on the second of three weekends during the ever popular Mendocino Music Festival, a big draw for tourism in our area. Please join us with your hand made original artwork for a fabulous weekend of fun. ***NEW THIS YEAR: Art studios open house for free art demonstrations.***

Apply to be a Vendor

Hand-made original artwork in all media is acceptable. Applications will be juried in order to ensure an interesting mix of mediums and quality work for our attendees. To apply, complete the application below and include high resolution photographs (digital or print) of your current work along with a photo or drawing of your display. Please indicate if you want your photos returned. If so, please include a self-addressed stamped envelope with adequate postage. ***High resolution digital photos are preferred, and may be used in our promotional materials.***

Last year's top grossing vendors will be given the opportunity to select their booth space. All other booth spaces are assigned by the event committee. Spaces are all located outside on the grounds of the Art Center. They are approximately 10x10 feet. No electrical power is available. Accepted vendors will be notified by the end of May and provided more detailed information about booth set up and overall schedule.

Fees

There is a \$75 booth fee plus a 15% commission on all sales. All money raised goes to support the Art Center's programs. Please make checks payable to the Mendocino Art Center. If you are not accepted, your booth fee check will be returned with your images if you supplied us with a return envelope. Exhibitors are responsible for collecting sales tax. The Mendocino Art Center cannot process credit card sales for any vendors. No refunds will be given after June 16, 2017.

Mendocino Art Center Summer Arts & Crafts Fair 2017

July 15th and 16th 10 AM – 5 PM

NAME _____

BUSINESS NAME _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ WEBSITE _____

EMAIL (**REQUIRED**) _____ RESALE NUMBER (**REQUIRED**) _____

CATEGORY OF WORK (PLEASE CIRCLE)

CERAMICS

JEWELRY

FINE ARTS

TEXTILES

FOOD

OTHER

DESCRIBE THE PROCESS BY WHICH YOU CREATE YOUR WORK _____

I have read and agreed to the specified terms and conditions of participating in the Mendocino Art Center's 2017 Summer Arts & Crafts Fair. I agree to pay a 15% commission on my gross sales to the Art Center at the end of the show. I agree that I am responsible for claiming my sales tax with the State of California. I agree to comply with all show rules and release the Mendocino Art Center and its representatives from all liability in regard to the display of my work, equipment and materials. I understand that there are no refunds or rain checks due to inclement weather. I understand photos I have submitted of my work may be used in promotional material.

Signed _____ Date _____

I have enclosed:

_____ a fully completed application form

_____ \$75 booth fee made out to MAC

_____ 5 images of my work, either as digital files (preferred) or photos properly labeled

_____ a photo or drawing of my booth display

Please send this completed form to:

Mendocino Art Center Summer Art Fair

PO Box 765 Mendocino, CA 95460

Or by email to register@mendocinoartcenter.org

Questions? Please call Gina Hurst-Roach, MAC Registrar at 707-937-5818 x 10 or visit our web site at

www.mendocinoartcenter.org